



# WisdomTree Example Growth Model Portfolio - 100% Equity

Q2 2021

**MARKETING MATERIAL – THIS IS NOT INVESTMENT RESEARCH AND IS INTENDED FOR ELIGIBLE COUNTERPARTIES  
AND PROFESSIONAL CLIENTS ONLY**



# Overview



# WisdomTree Company Overview

## Who We Are

WisdomTree is a global asset manager with a track record of innovation, competitive performance and thought leadership since 2006. WisdomTree is headquartered in New York and has over 200 employees globally.

## Investment Philosophy & Approach

Our belief that a fundamentally weighted approach can produce attractive returns with less risk and expense than active management made us a pioneer in factor-based investing.

## WisdomTree Solutions

WisdomTree manages \$72,5 billion across innovative solutions that are designed to meet investors' needs across asset classes and market cycles.

## What We Can Deliver

Our investment strategies are delivered through exchange traded products (ETPs) which can provide intra-day liquidity, transparency, and tax efficiency. ETPs can be designed to track the returns of many different financial instruments, and they trade on exchanges to allow investors to meet their needs of trading flexibility.

### WisdomTree Asset Management, Inc.

- Headquartered in New York City

### Mexico & South America Presence

- Dedicated Employee with support from Compass Group

### WisdomTree UK Ltd

- London Office

### WisdomTree Ireland Ltd

- Dublin Office
- Milan Office

### Israel Presence

- Dedicated Independent Contractor

All data as of 16/04/2021. <sup>1</sup>WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively "WisdomTree").



# WisdomTree in Europe

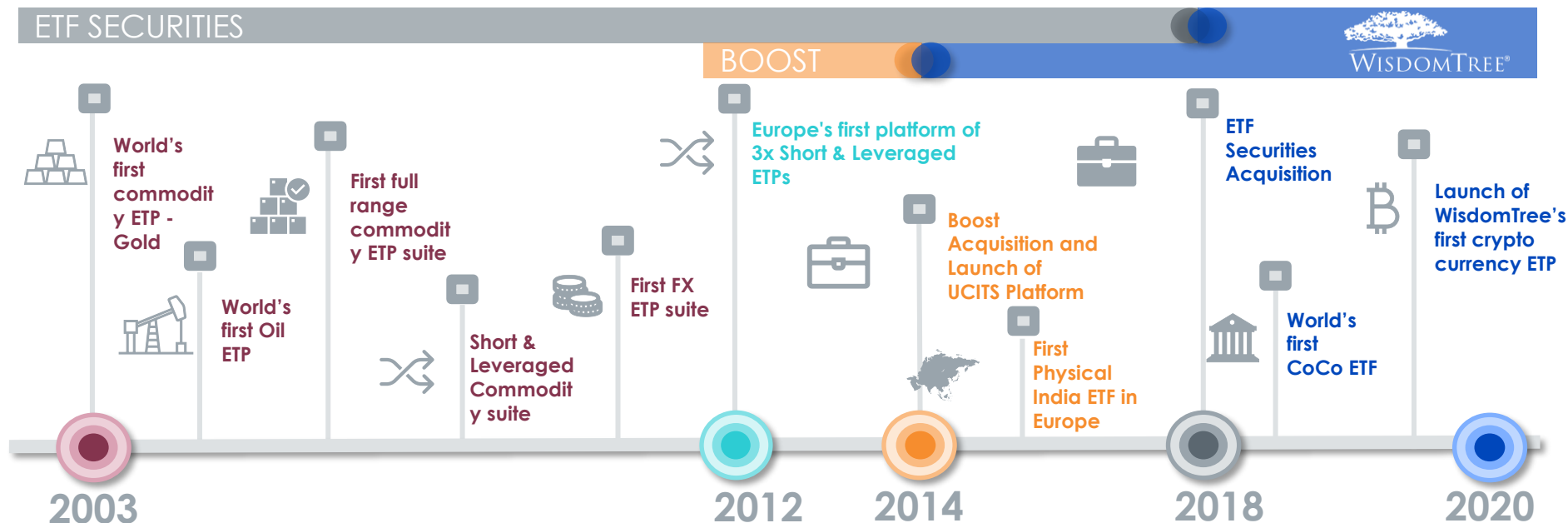
**Founded in 2006** in the US with a passion for creating better ways to invest WisdomTree was the **first investment manager to weight by dividends**. Since then, our European business has grown in terms of our product set and Assets under management (AUM).

We did this initially through the **acquisition of Boost**, who were **the first European platform to solely offer 3x leveraged and inverse ETPs**.

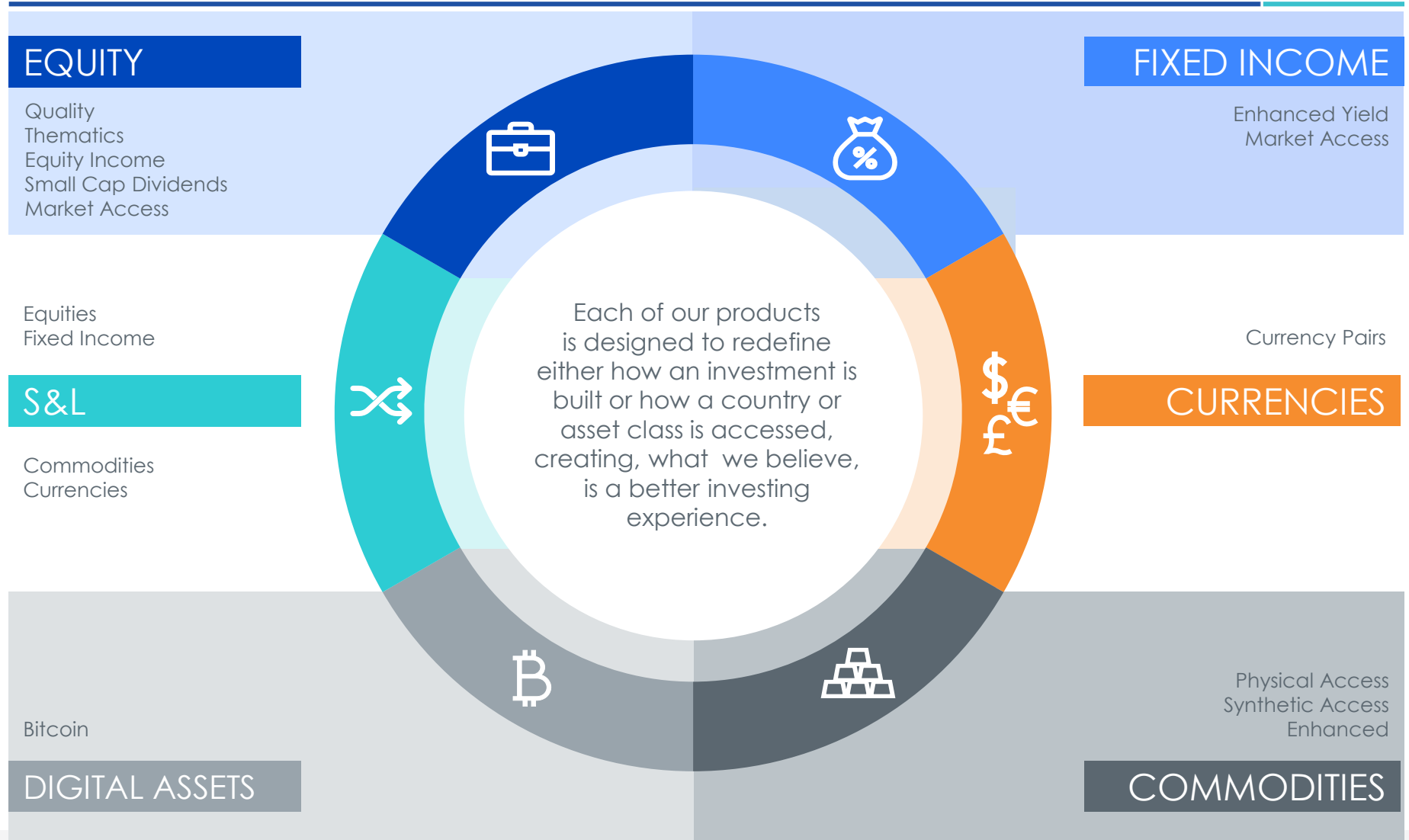
In April 2018, we completed the **acquisition of ETF Securities' exchange-traded commodities, currencies and short-and-leveraged business**, including the world's first gold ETP.

In September 2019, we **unified 224 products under the WisdomTree brand and closed 192** duplicative or extraneous products across our product set.

## ETF SECURITIES



# Thoughtful exposures across all asset classes



S&L – short and leveraged

# WisdomTree Example Growth Model Portfolio

## 100% Equity

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# WisdomTree Example Model Portfolio

Model Portfolio General Information	
<b>Objective</b>	Provide investors with a globally diversified Portfolio focused on long term growth potential
<b>Benchmark</b>	100% MSCI All Country World net TR Index
<b>Who should be interested ?</b>	Investors who are looking for a global diversified exposure with an aim to generate better long term returns
<b>Top Similarity with benchmark</b>	Same Asset allocation as the benchmark (i.e. Fixed Income/Equity split). Geographical and Sector diversification are similar.
<b>Top Difference with benchmark</b>	In the equity sub-portfolio, overweight to Small Caps and underweight US Equities.

Source: WisdomTree. April 2021

**Backtested Data is included. Historical performance is not an indication of future performance and any investments may go down in value.**



# WisdomTree Example Model Portfolios – Operational Q&A

## Operational Q&A

### How is long track record generated

1. For each of the Exchange traded Products (“ETP”) considered, performance before launch is proxied using the performance of the benchmark index minus the Expense/Total Expense Ratio (“TER”)
2. For each of the Exchange traded Products (“ETP”) considered, performance after launch is proxied using the officially published Net Asset Value of the ETP
3. List of all parameters can be found in Annex

### What is Rebalancing Frequency?

1. All Portfolios are rebalanced every six months (June and December). In between rebalancing weights are allowed to drift with market
2. Individual Strategies within the model rebalance at either Annual or Quarterly frequency

### What is the Currency of Analysis?

All performance and other related data in this exercise is in Euros

Source: WisdomTree. April 2021

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# WisdomTree Example Growth Model Portfolio

## 100% Equity

### WisdomTree Example Growth Model Portfolio - 100% Equity

ISIN	ETP Name	Bloomberg Ticker	Allocation (%)	Share Class Type	Asset Class	Expense (in bps)
IE00BZ56SW52	WisdomTree Global Quality Dividend Growth UCITS ETF	GGRA IM	34.0%	Accumulating	Global Equity	38
IE00BZ56RG20	WisdomTree US Quality Dividend Growth ETF	DGRA IM	14.7%	Accumulating	US Equity	33
IE00BJ38QD84	SPDR Russell 2000 U.S. Small Cap UCITS ETF	R2US IM	7.4%	Accumulating	US Equity	30
IE00BZ56TQ67	WisdomTree Eurozone Quality Dividend Growth UCITS ETF	EGRA IM	14.7%	Accumulating	Europe Equity	29
IE0005042456	iShares Core FTSE 100 UCITS ETF	ISF IM	3.4%	Distributing	Europe Equity	7
IE00BQZJC527	WisdomTree Europe Small Cap Dividend ETF	DFE IM	7.4%	Distributing	Europe Equity	38
LU1931974775	Amundi Prime Japan UCITS ETF	ETFJAP IM	3.4%	Distributing	AsiaPacific Equity	5
IE00BQQ3Q067	WisdomTree EM Equity Income UCITS ETF	DEM IM	10.0%	Distributing	Emerging Equity	46
IE00BQZJBM26	WisdomTree EM Small Cap Dividend UCITS ETF	DGSE IM	5.0%	Distributing	Emerging Equity	54

		Total	100%	Weighted Sum	34.8
Benchmark Portfolio					
Index Name	Bloomberg Ticker	Allocation (%)	Asset Class		
MSCI AC World net TR Index	NDUEACWF Index	100%	Global Equity		

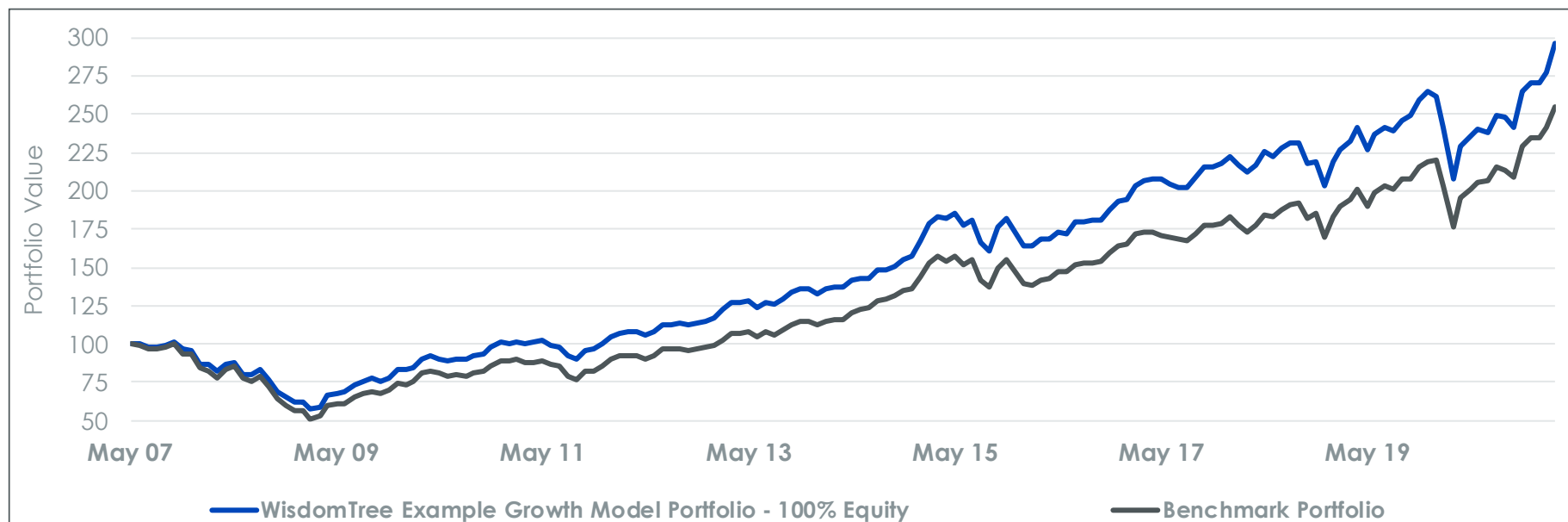
Source: WisdomTree. April 2021

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# WisdomTree Example Growth Model Portfolio

## 100% Equity

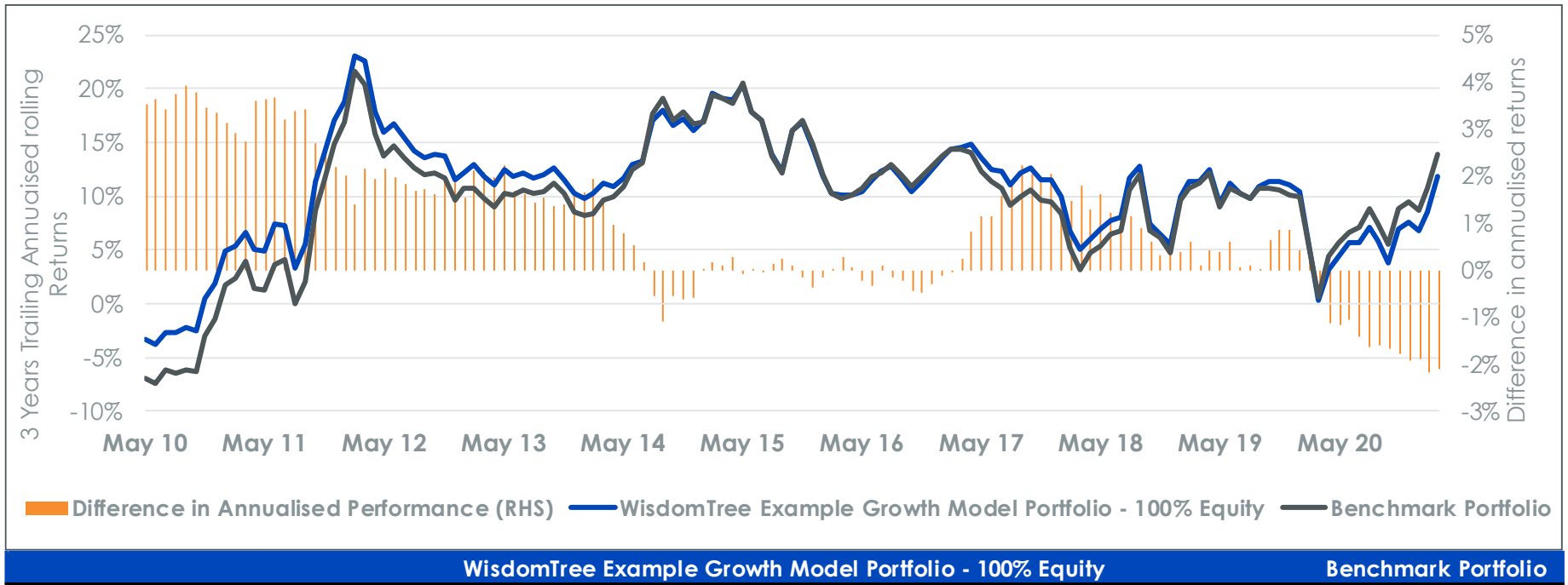


	WisdomTree Example Growth Model Portfolio - 100% Equity	Benchmark Portfolio
<b>Annualised Returns</b>	8.17%	6.99%
<b>Excess Return</b>	1.18%	
<b>Annualised Volatility</b>	13.50%	14.00%
<b>Tracking Error</b>	2.23%	
<b>Sharpe Ratio</b>	0.6	0.5
<b>Information Ratio</b>	0.53	

Source: WisdomTree. Period 31 May 2007 to 31 March 2021. Calculations are based on monthly returns. All returns are in EUR. Performance are net of expense ratios. **Backtested Data is included. Historical performance is not an indication of future performance and any investments may go down in value.**

# WisdomTree Example Growth Model Portfolio

## 100% Equity



3Y Periods where the portfolio outperforms

76%

Average Returns when Benchmark is up

2.83%

2.90%

Average Returns when Benchmark is down

-2.96%

-3.34%

Source: WisdomTree. Period 31 May 2007 to 31 March 2021. Calculations are based on monthly returns. All returns are in EUR. Performance are net of expense ratios.

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# WisdomTree Example Growth Model Portfolio

## 100% Equity

Simulated Returns	YTD	Last 1Y	Last 2Y	Last 3Y	Last 5Y	Last 10Y
WisdomTree Example Growth Model Portfolio - 100% Equity	9.55%	42.56%	12.90%	11.77%	11.93%	11.49%
Benchmark Portfolio	8.80%	44.35%	14.47%	13.88%	12.49%	11.22%

Simulated Volatility	YTD	Last 1Y	Last 2Y	Last 3Y	Last 5Y	Last 10Y
WisdomTree Example Growth Model Portfolio - 100% Equity	-	12.89%	18.67%	17.25%	13.95%	12.47%
Benchmark Portfolio	-	12.63%	17.97%	16.76%	13.60%	12.52%

Simulated Annual Returns	2020	2019	2018	2017	2016	2015	2014
WisdomTree Example Growth Model Portfolio - 100% Equity	2.25%	30.54%	-6.89%	12.48%	11.97%	10.34%	15.18%
Benchmark Portfolio	6.78%	29.11%	-4.91%	8.76%	11.13%	8.72%	18.70%

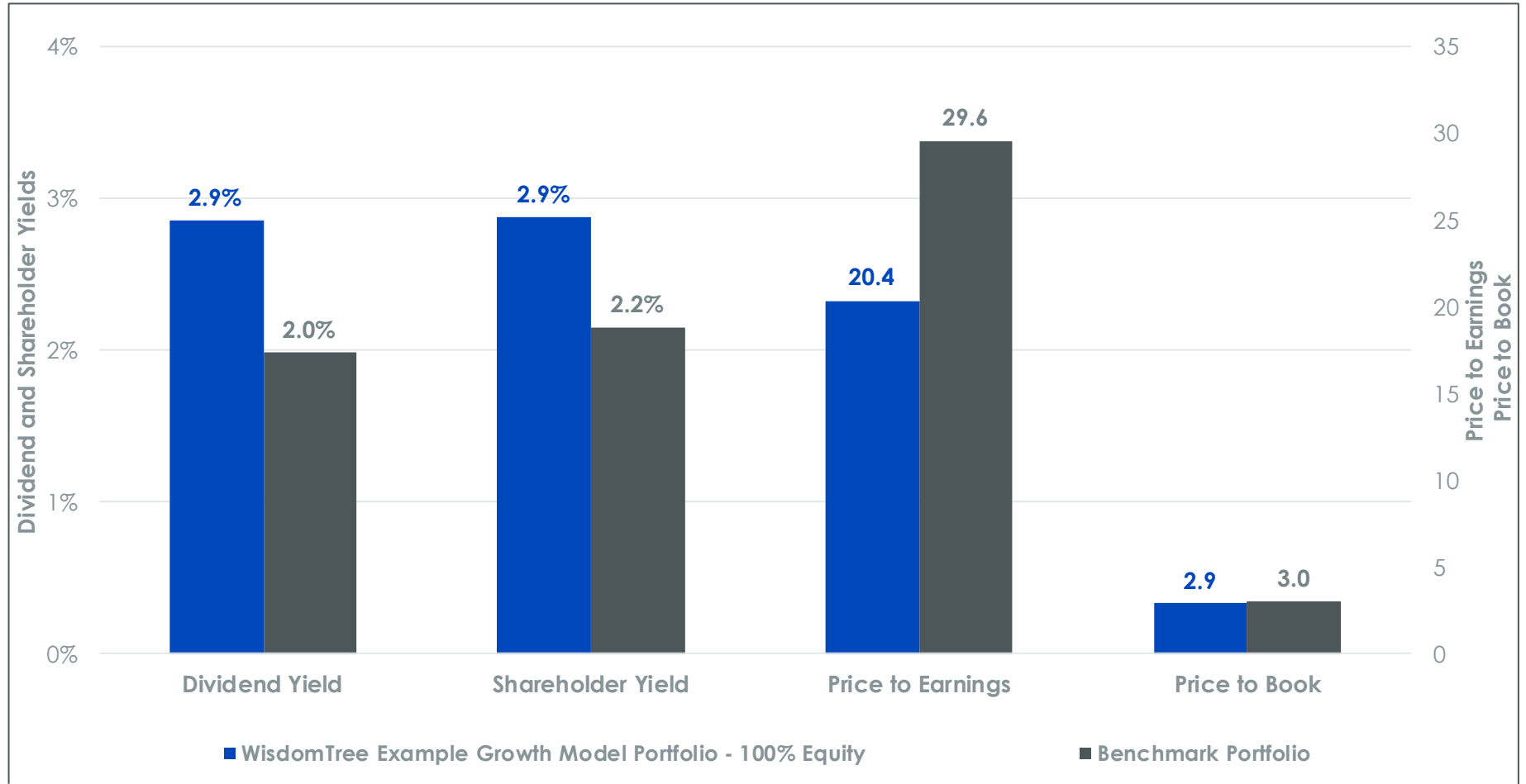
Simulated Annual Returns	2013	2012	2011	2010	2009	2008
WisdomTree Example Growth Model Portfolio - 100% Equity	18.24%	15.01%	-1.50%	22.24%	32.98%	-34.93%
Benchmark Portfolio	17.53%	14.04%	-4.44%	20.80%	31.07%	-39.58%

Source: WisdomTree. Period 31 May 2007 to 31 March 2021. Calculations are based on monthly returns. All returns are in EUR. Performance are net of expense ratios. Backtested Data is included. Historical performance is not an indication of future performance and any investments may go down in value.



# WisdomTree Example Growth Model Portfolio

## Equity sub-Portfolio Fundamentals



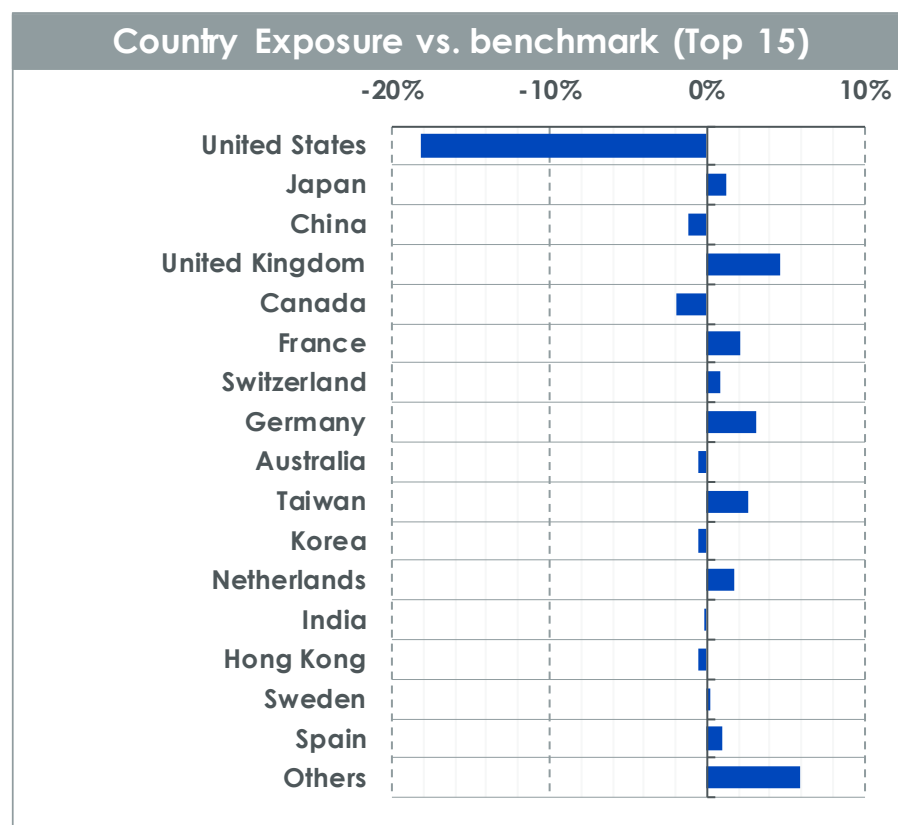
Source: WisdomTree. As of 31 March 2021

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# WisdomTree Example Growth Model Portfolio

## Country Allocation of the Equity Portfolio

Country	WisdomTree Example Growth Model Portfolio	Benchmark Portfolio
United States	38.9%	57.1%
Japan	7.8%	6.5%
China	3.3%	4.6%
United Kingdom	8.7%	4.1%
Canada	0.9%	2.9%
France	4.9%	2.8%
Switzerland	3.3%	2.5%
Germany	5.6%	2.5%
Australia	1.2%	1.8%
Taiwan	4.4%	1.8%
Korea	1.2%	1.7%
Netherlands	3.1%	1.5%
India	1.0%	1.3%
Hong Kong	0.5%	1.1%
Sweden	1.2%	0.9%
Spain	1.6%	0.6%
Others	12.2%	6.3%



Source: WisdomTree. As of 31 March 2021

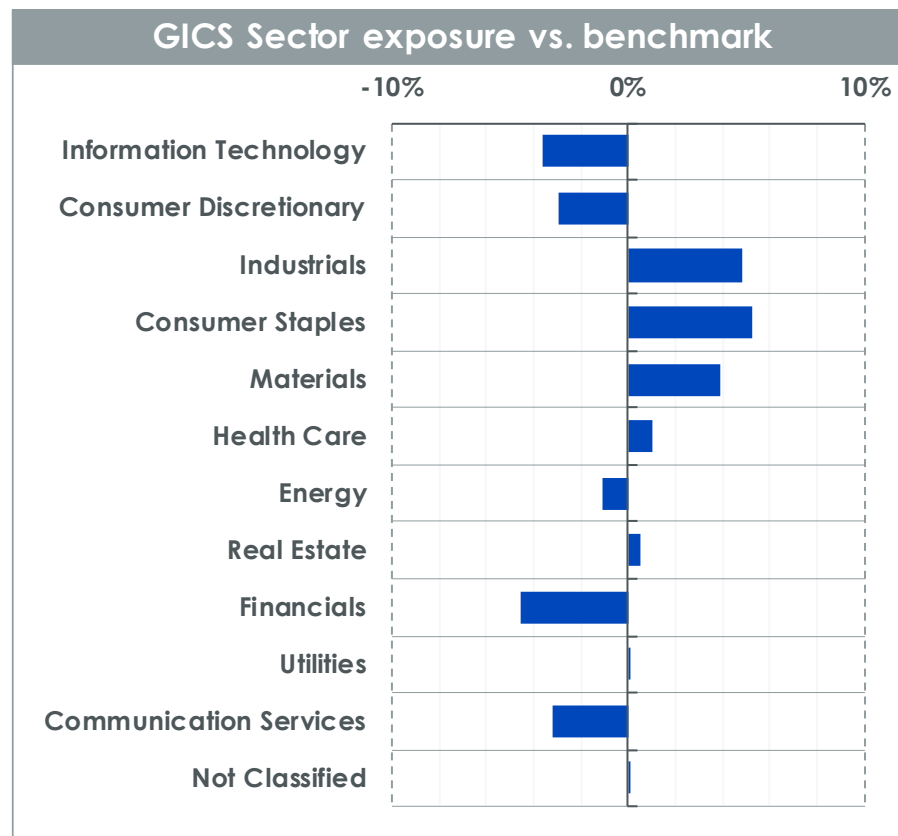
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# WisdomTree Example Growth Model Portfolio

## Sector Allocation of the Equity Portfolio

GICS Sector	WisdomTree Example Growth Model Portfolio	Benchmark Portfolio
Information Technology	17.6%	21.3%
Consumer Discretionary	9.8%	12.8%
Industrials	14.8%	10.0%
Consumer Staples	12.2%	7.0%
Materials	8.9%	5.0%
Health Care	12.4%	11.4%
Energy	2.3%	3.4%
Real Estate	3.1%	2.6%
Financials	9.8%	14.3%
Utilities	2.9%	2.9%
Communication Services	6.2%	9.4%
Not Classified	0.0%	0.0%

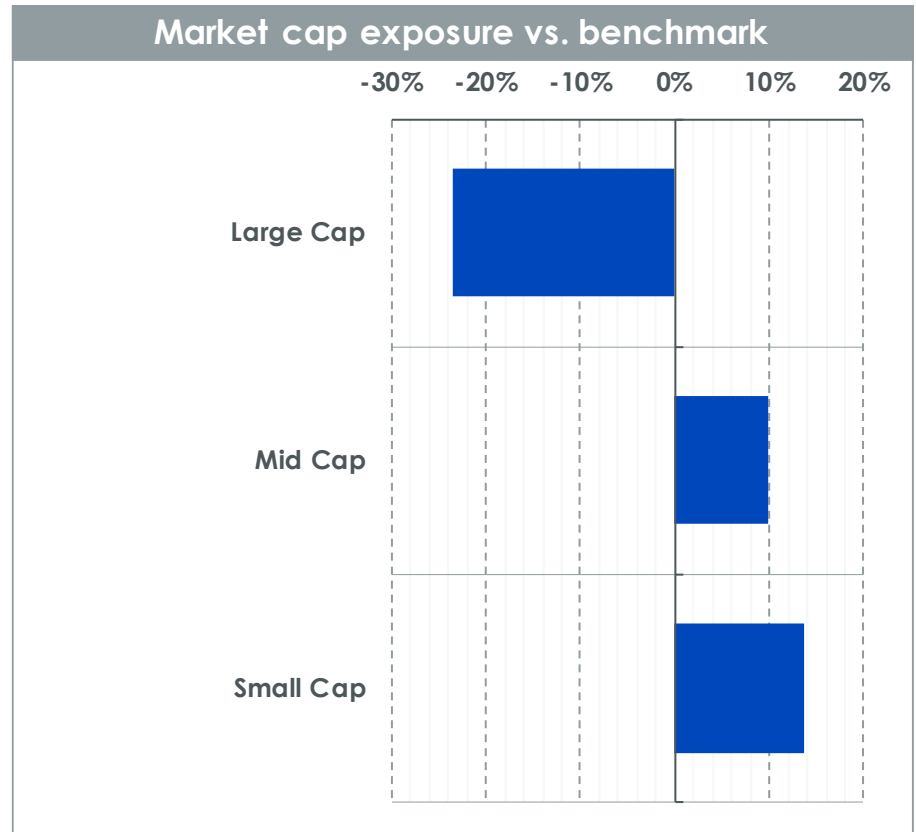


Source: WisdomTree. As of 31 March 2021. GICS stand for Global Industry Classification Standard. It is an industry taxonomy standard. Backtested Data is included. Historical performance is not an indication of future performance and any investments may go down in value.

# WisdomTree Example Growth Model Portfolio

## Market Cap Allocation of the Equity Portfolio

	WisdomTree Example Growth Model Portfolio	Benchmark Portfolio
Large Cap	69.8%	93.4%
Mid Cap	16.4%	6.5%
Small Cap	13.8%	0.1%



Source: WisdomTree. As of 31 March 2021

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# Appendix



# Model Portfolios – Operational Q&A

## Operational Q&A

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### What is Rebalancing Frequency?

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### What is the Currency of Analysis?

All performance and other related data in this exercise is **in Euros**

# Parameters for the Analysis

Amundi Prime Japan UCITS ETF	ETFJAP IM	19/03/2019	Solactive GBS Japan Large & Mid Cap net TR	SJPLMCN	08/05/2006	5
iShares Core FTSE 100 UCITS ETF	ISF IM	07/03/2006	FTSE 100 gross TR	TUKXG	04/01/1999	7
WisdomTree EM Equity Income UCITS ETF	DEM IM	20/01/2015	WisdomTree EM High Dividend UCITS net TR	WTEMHUHT	31/05/2007	46
WisdomTree EM Small Cap Dividend UCITS ETF	DGSE IM	20/01/2015	WisdomTree EM Smallcap UCITS net TR	WTEMSUHT	31/05/2007	54
WisdomTree Europe Small Cap Dividend ETF	DFE IM	20/01/2015	WisdomTree Europe SmallCap Dividend UCITS net TR	WTIDESTE	31/05/2006	38
WisdomTree US Quality Dividend Growth ETF	DGRA IM	17/06/2016	WisdomTree US Quality Div. Growth UCITS net TR	WTDGNTRU	29/12/2000	33
SPDR Russell 2000 U.S. Small Cap UCITS ETF	R2US IM	30/06/2014	Russell 2000 net TR	RU20N30U	28/06/2002	30
WisdomTree Eurozone Quality Dividend Growth UCITS ETF	EGRA IM	14/07/2016	WisdomTree Eurozone Quality Dividend Growth net TR	WTEZGET	31/05/2002	29
WisdomTree Global Quality Dividend Growth UCITS ETF	GGRA IM	17/06/2016	WisdomTree Global Developed Quality Dividend Growth net TR	WTDDGTR	30/09/2002	38

Source: WisdomTree. April 2021

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(...)

## Disclaimer – (2/3)

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# Disclaimer – (3/3)

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<https://www.wisdomtree.eu/en-ch/resource-library/prospectus-and-regulatory-reports>

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